

EGOV-INNO: From the development of action plans to the deployment of e-government services for enterprises in Western Greece and Apulia (G2B services)

The project “Egov_INNO – E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital” is a cross border cooperation funded by **Interreg V-A Greece-Italy 2014 – 2020 Programme**.

The project’s main objective is to deliver e-government tools for the private sector leading to better governance and more efficient delivery of services tailored to the needs of the local economies.

Within its previous development period the project partnership carried out extensive collaborative work to:

- Collect relevant good practices world widely
- Carry out through a series of workshops and focus groups, a presentation of these practices to regional stakeholders in

order to collect their needs and views for the development of highly important e-tools

Following these activities a detailed plan and specifications on e-tools to be developed on regional and cross-border level have been created and the first set of e-tools have been developed and their application phase has started.

Below we give a brief overview of these tools.

- Investors
- Hubs
- Experts

SCOPE

- Cover the gap of missing information
- Provide a central place for businesses to be promoted
- Provide a modern tool that everyone can use without limits
- Help businesses add their information based on a guided form of important fields
- Give metadata and analysis information in order to differentiate from classic business directories

Egov_INNO etools

A. WESTERN GREECE

Smart Matching Tool

- A central area where different business can meet and collaborate
- Four main entities:
 - Companies



Business Plan Wizard and Online courses

- 8 steps to complete business plan
- On-line instructions in each step
- All the necessary checks and calculations are done automatically
- The Wizard creates a PDF document and user can save or print it
- Ability to add unlimited online courses using multimedia material (text, pictures, videos, etc)
- Access from any device making learning a simple game for every user

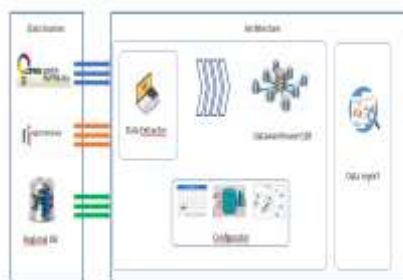


B. APULIA

Data warehouse system

InnovaPuglia and Apulia Region are progressing in the development of a Datawarehouse System for G2B applications. Starting from heterogeneous databases originally

designed with very vertical objectives this Datawarehouse System has the purpose of exploit available information and data while capitalizing existing investments in research, development and innovation supplied on the regional territory on both side the private and the public sector.



C. CROSS BORDER

INNOBAROMETER

The "Innobarometer" is an online platform that collects information about entrepreneurship and innovation, to be used for the construction and presentation of reports and specific metrics for the regions of Western Greece and Apulia. It includes the following functionalities: (a) an online questionnaire to collect periodical feedback on entrepreneurship and present information based on it, (b) automated and semi-automated collection of information on entrepreneurship and innovation indicators from various sources (e.g. Eurostat, EC), (c) extract of useful information, indicators and graphs based on the collected data, and (d) a

repository of relevant research work.

A screenshot of a data table with multiple columns and rows. The table appears to be a list of data points, possibly related to the 'Innobarometer' project. The columns include various identifiers and numerical values.

MEETINGS AND EVENTS

4th project meeting: 18-19

Feb 2020, Bari

The fourth project meeting, was a great opportunity for project partners to share updates regarding the selected best practices, present the G2B services implemented on both sides and gather very interesting ideas for the development of a joint innobarometer platform.



Regular teleconference meetings to discuss project evolution



Events

Project partners organised a series of events to promote the project as long as present the tools, train their users and exploit their usage.



Presentation of the Data Warehouse system in Bari



Presentation of the e-tools to representatives of the Achaia Chamber of Commerce and in an event in Messolonghi



Presentation of the project within a meeting organized by the University of Bari

CROSS BORDER CONFERENCES

The regions of Western Greece and Puglia are co-hosting a two-venue conference aiming to provide the members of the higher education and research community, as well as practitioners, with the opportunity to share their findings, experiences, and ideas, in a friendly and intellectually stimulating environment. The event consists of keynote and invited speeches, panel discussions, academic paper sessions.

Due to the COVID-19 related measures in Greece and Italy, both conferences will be organised on line on 23/7 and 3/9.

Information about the events can be found at the project web site: <http://interregegovinno.eu>