E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital

# EGOV-INNO aims to develop action plans in the participating Regions for the deployment of e-government services for enterprises (G2B services)

e-Government applications and especially the ones targeting businesses (G2B), can be a vital asset in the effort of Regional Authorities to strengthen and support their role as pillars for economic growth through the support and the governance, of the private sector.

The project "Egov\_INNO – E-government services and tools from regional governments and regional development bodies to support and coordinate the regional research and innovation capital" is a cross border cooperation funded by Interreg V-A Greece-Italy 2014 – 2020 Programme.

Regional administrations and expert institutions from both sides of the cooperation area merge their forces into delivering new and better services to the private sector.

The project's main objective is to deliver e-government services for the private sector by contributing to the improvement of the utilization of customized services for businesses (e.g. for innovative start-ups) proposing effective and feasible applications leading to better governance and more efficient delivery of services tailored to the needs of the local economies.

Through egov\_INNO the regional institutions will develop tools and applications that exploit and enhance the innovation capital of the participating regions in terms of facilitating the knowledge transfer

among business and academia, supporting the smart utilization of public investment funds, giving enterprises the chance to plan their activities with targeted investments and to participate in decision-making through public consultation processes and open discussions.

The major outcomes of the project will be a) the development of advanced Government to Business e-services plans (G2B) in Puglia and in Western Greece based on needs analysis through consultation, b) the development of e-tools and applications for businesses, c) the development of a cross border innobarometer for Puglia and Western Greece regions, d) customized training for SMEs & regional bodies on the use of the e-tools, and e) initiatives in collaboration with the academic and research community.



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### **PARTNERS**



# REGIONAL DEVELOPMENT FUND OF REGION OF WESTERN GREECE (Lead Partner)

#### www.ptapde.gr

The Regional Development Fund of Region of Western Greece (RDF-RWG) is a special service of the regional authority. RDF-RWG's objective is essentially based on its services to the development policies of the Region. More particularly, the main aims and competences of RDF-RWG are:

- -the management of credits of the Public Investments Programme,
- -the management of EU financing,
- the reinforcement of the regional planning, monitoring and assessment of the regional policy,
- -the provision of technical assistance to the Region, which conduction implies the of researches, elaboration of and studies surveys and the implementation of Programmes.



CTI, Computer Technology Institute and PRESS "Diophantus", Greece

http://www.cti.gr/en

The Computer Technology Institute and Press "Diophantus" is a research and technology organization focusing on research and development in Information and Communication Technologies.

The Sector of Telematics and Applications for regional development (abbrev. "Telematics Center") of CTI "DIOPHANTUS", was established with the basic objective to enhance regional development through the effective use of new ICT for the regions covered from the institute.

Basic aims of this department are: To operate as a lever for regional development and interregional collaboration, To carry out applied research for the development and support of specialized ICT applications for the public and private regional sectors (in Western Greece), To develop, support and operate information systems useful for the activities of education in Greece



#### **INNOVAPUGLIA Spa, Italy**

#### https://www.innova.puglia.it/

InnovaPuglia S.p.A. is Apulia Region's in-house company and partner for the strategic ICT innovation. InnovaPuglia drives the Apulia Region in the setting of a Regional Digital System for the development of innovative smart services that achieve the goal of improving the citizens life quality.

InnovaPuglia accompanies the Apulia Region in the definition

and implementation of the Regional Digital System, through:

- Integrated enabling
- infrastructures
- Smart specialization and community
- Innovative services.



#### Apulia Region. Competitiveness and Research of the Productive Systems Unit, Italy

#### http://www.regione.puglia.it

Competitiveness and research of the productive systems Unit is included in the Department for Economic Development of the Apulia Region. Its goals are:

- planning and management of the incentive system for companies, with the exception of agricultural ones;
- coordinating the definition, planning and management of regional public support for productive infrastructures;
- coordinating the implementation and management of measures to support the energy efficiency of companies;
- support to the research activities of the Apulian entrepreneurial system;
- actions to support the digitalization of companies.



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**MEETINGS** 

**Kick-off meeting** 

tailored to the needs of the participating regions.



plan

2nd project meeting: 6-7 Feb 2019, Bari



Moreover, stakeholders' get feedback on







The kick-off meeting of the project was held in Patras on 10-11 July 2018, at the Regional Council Hall. ΑII partners, initiated the project tasks.and discussed the specific workplan to assure the effective delivery of G2B e-government applications



3rd project meeting: 10-11 Jul 2019, Patras



The 3rd meeting took place last July in Patras. Partners presented the development plans of G2B

services in the two regions. The

barometer was also presented in

cross-border

the

for

the Patras meeting.

meetings has been organised to promote the project activities development plans.



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# Egov\_INNO NEWS

The consortium worked extensively to collect and study past and current experiences on on successful G2B e-government applications on the following 5 axes (application areas):

-e-tools to monitor and support the process of financing for investment plans of enterprises,

-e-services to accelerate the process related with starting a business with emphasis on start-ups,

-information services for enterprises with emphasis on young innovators (e.g. database of incubator services, co-working spaces etc),

-social networking tools to support smart match-making and collaboration of enterprises (supporting their networking and clustering) as well as linkage between the business and the R&D community

-business intelligence applications to monitor the regional and cross-border

entrepreneurship and innovation.

88 cases from 22 countries have been collected and evaluated over specific quantitative criteria.



Workshop in Patras



Workshop in Patras

In a second step, through a series of workshops and focus groups, these cases have been presented on regional stakeholders and they have been combined with their needs and views leading to specific plans for the development of highly important e-tools for the two regions.



Workshop in Bari

Moreover, a common Innovation and Entrepreneurhsip barometer application is planned to be developed covering cross-border needs. The egov\_INNO barometer will provide a valuable tool gather specific information from the two regions and produce important reports and statistical results concerning their business innovation & entrepreneurial potential.

In the forthcoming period the consortium will proceed to the development of the selected etools and apply them in real cases.

In parallel a set of exploitation events and activities will be organised to support tools viability and future efficient utilisation.

Interreg Greece-Italy